



**2023 Executive Women in Government
Leadership Summit Program**

Leading with Purpose

**Creating a clear sense of
purpose and vision
among female leaders**



**SCHOOL of
PUBLIC AFFAIRS**
AMERICAN UNIVERSITY • WASHINGTON, DC

**American University School of Public Affairs
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Executive Women in Government 2023 Leadership Summit: Leading with Purpose

Event Synopsis: The Executive Women in Government (EWG) Leadership Summit will feature unique educational, mentoring, and networking opportunities. The Summit will focus on Leading with Purpose. This theme emphasizes the importance of having a clear sense of purpose and vision in leadership. It will encourage women to identify and pursue their passions and goals, and to lead with authenticity, integrity, and a commitment to making a positive impact.

The focus of the Summit is professional development, emphasizing small group formats across 3 “tracks”, so that participants can engage with session leads and each other.

- **Track 1** will provide participants with the opportunity to receive advice on their SES Executive Core Qualifications;
- **Track 2** will feature sessions where attendees can hear from senior executive women in a variety of career areas - *Communications, Counterterrorism/Diplomacy, Cyber, Defense, Diversity, Equity, and Inclusion, Finance, Innovation, Information Technology, Law Enforcement, Privacy, Public Health, and Science*; and
- **Track 3** will feature cross-cutting leadership topics.

Summit participants will have the opportunity to select from any track to attend each hour so as to make full use of the extensive resources provided.

AGENDA

7:30 – 8:30 am **Registration, Breakfast, and Networking**

8:30 – 9:30 am **Plenary Session - Leading with Purpose: Setting a Vision for Success**

- Introduction to the Summit
- Leading with Purpose: A Vision for Success
- Keynote Speaker: Secretary Janet Yellen (invited)

9:30 – 9:45 am **Networking Break**

9:45 – 11:45 am **Morning Sessions** (*attendees may select across tracks*)

Time	Track 1	Track 2	Track 3
9:45 – 10:45 am (Session A)	Senior Executive Service ECQs	Women in (x) career (2-3 areas scheduled concurrently)	General Leadership: Burnout
10:45 – 11:45 am (Session B)	Senior Executive Service ECQs	Women in (x) career (2-3 areas scheduled concurrently)	General Leadership: “Everything Everywhere All at Once”

12:00 – 1:30 pm **Lunch**

1:45 – 2:45 pm **Afternoon Sessions** (*attendees may select across tracks*)

Time	Track 1	Track 2	Track 3
1:45 – 2:45 pm (Session C)	Senior Executive Service ECQs	Women in (x) career (2-3 areas scheduled concurrently)	General Leadership: Navigating Career Transitions

2:45 – 3:00 pm **Networking Break**

3:00 – 5:00 pm **Afternoon Sessions** (*attendees may select across tracks*)

Time	Track 1	Track 2	Track 3
3:00 – 4:00 pm (Session D)	Senior Executive Service ECQs	Women in (x) career (2-3 areas scheduled concurrently)	General Leadership: How to Get on a Corporate Board
4:00 – 5:00 pm (Session E)	Senior Executive Service ECQs	Women in (x) career (2-3 areas scheduled concurrently)	General Leadership: LeaderHERship in the Federal Government

5:30 – 6:30 pm **Evening Reception/50th Anniversary** (*Location: Katzen Arts Center, Rotunda*)

Ways to Support the Executive Women in Government Organization

As an Executive Women in Government (EWG) member, you have the opportunity to gather with an extraordinary group of women for both professional and social purposes. From educational leadership summits to social gatherings, EWG is a wonderful place to network, grow, and be around others who share your professional outlook and goals. If you're wondering about specific ways to lend a hand and support EWG, you can:

VOLUNTEER

Our organization hosts many events throughout the year and is always in need of volunteers to help these events run as smoothly and efficiently as possible. We're always looking for volunteers to make our events a success! Therefore, we welcome members who wish to help out and volunteer. If you see an upcoming event that you'd like to donate your time to, please send us an email at execwomeningov@gmail.com.

JOIN A COMMITTEE

In addition to volunteering, joining an EWG committee is another great way to get involved and show your support for the organization. Our committee needs change annually and there's certain to be a committee position where you would be a perfect fit! If you're interested in getting involved as a committee member, send us an email at execwomeningov@gmail.com to express your interest.

SPREAD THE WORD

Last but certainly not least, spreading the word about our extraordinary organization is an excellent way to show support for EWG. Let your coworkers and friends who are executive professional women know about EWG and what a wonderful organization it is. Tell them about the benefits of joining and why you enjoy being a member. Also, spreading the word about EWG via your social media platforms is one of the best ways to get the information out there and increase our membership and event attendance numbers, too. And, if you have yet to do so, be sure to follow EWG on the following social media platforms (and share and like our posts!) Most importantly, thank you to our members for making EWG the special organization that it is. We can't wait to see what the future holds for our organization as we continue to expand our reach and offerings!

OUR MISSION

Prepare, promote, support and mentor women for senior leadership positions in the Federal Government. Build a powerful network to share experiences, to enhance professional relationships, and to increase understanding among women executives in the Federal Government. Motivate women leaders in the federal government to contribute to effective succession planning by creating a mentoring culture within their sphere of influence.

OUR HISTORY

Executive Women in Government was founded in 1973 by the Honorable Barbara Franklin and other high-ranking government Women, to continue the work started while they were in government.